

An Alum's Impact on My College Search

Jay Horrey '09

Admissions Summer Intern

In the fall of 2004, I was well into my college search. The previous April, I had taken a trip to Virginia and visited schools like William and Mary, Washington and Lee, James Madison, and Richmond. During these visits, I gained an appreciation for a liberal arts education. When I returned to Indiana, I visited an institution that I felt was similar to the ones in Virginia: DePauw. I was impressed with DePauw and it moved to the top of my list.



Noticeably absent from this college list was Wabash. Like most high school boys before they visit Wabash, I saw no way I was going to an all-male college. I threw away most of the mailings without opening them and was generally uninterested.

My opinion of Wabash began to change in November with the help of alumnus, Gordon Huncilman '78. Gordie and my father had worked together for years and when he heard that I was considering his arch-rival, he decided something had to be done.

After many attempts, Mr. Huncilman convinced me to visit Wabash for the 111th Monon Bell Game. My first Wabash experience began even before I arrived on campus. The night before the game, I stayed in Carmel with one of Mr. Huncilman's fraternity brothers, Jim Engledow '78. I could quickly tell that these two men had a bond that was quite unlike any I had ever seen. I found myself wondering what could have forged this friendship.

From the moment I arrived on campus, I could tell there was something different about this college. There is a feeling that surrounds this place that cannot be described to someone who's never been here. Wabash students and alumni share a loyalty for their college that is unmatched.

One's first Monon Bell Game is always special, but, for me, it was something that I will never forget. *(cont. on page 2)*



Wally says "Get your Volunteer Business Cards!"

Business Cards



At the spring NAWM meetings, we distributed volunteer business cards to the NAWM board members. We hope that you will add these cards to your recruitment arsenal and distribute these to any prospects you meet. The front of the card includes the Admissions Office contact information and a space where you can write in your name. On the back of the card, you will find the College's mission statement and space for you to include your personal contact information.

Contact Chip Timmons at timmonsc@wabash.edu to request your supply of cards.

The Future Students page has a new look!

In late July, the Admissions Office re-designed the Future Students page. The new design will mirror the look found on the Wabash homepage by featuring a primary news hole, a link to our blog, *Scarlet Banter*, and a comprehensive Admissions calendar including dates of upcoming on-campus and off-campus events. The page will have the same url, www.wabash.edu/admissions.

(cont. from page 1)

Not because of the outcome, or the party that followed the game, but because it changed my life. So far, in my one year at Wabash, I have learned more about myself, made more friends, and had more unforgettable times than the previous eighteen years of my life.

During this internship, I have learned the importance of alumni referrals to the work of the Admissions Office and gained a greater appreciation for the work of alumni like Gordie. I regularly speak with prospective students who are considering Wabash thanks to the efforts of a Wabash alumnus. Those alumni contacts could make the same impact on their college searches just as it did on mine.

Update on the NAWM “Get 3” initiative

In an effort to sustain the momentum of the “Get 3” initiative, the NAWM Board spent 20 minutes brainstorming to identify the sources of referrals that are all around us. The question they asked was “In the course of my daily professional and personal life, where do I come into contact with talented young men?”

The session generated dozens of contact points where referrals can be found and we thought it would helpful to share the findings with you. This list is in no way exhaustive, but it does prove it is easy to find young men who should consider Wabash if you have your “referral radar” turned on at all times. First, here are few guidelines for making a referral.

- Good Referral:** *Name, street address, class year*
- Better Referral:** *Name, street address, phone number, high school, class year*
- Best Referral:** *Name, street address, phone number, high school, class year, academic interests, parents’ names*

The List

- | | |
|--|---|
| Your daughter’s boyfriend | Your golf pro’s son |
| Wear Wabash stuff - a conversation starter | Friends of your nieces |
| Sons of business colleagues | Students of relatives who teach |
| Friends of your son(s) | Sons of your grocery store clerk/
cashier |
| Young men who officiate games in your children’s sports league | Young men who work at a local gym or indoor sport facility |
| Clients of friends working in the college search consulting business | Young men working in stores where you shop |
| Your drycleaner’s sons or professional service people you see on a regular basis | Your children’s classmates |
| Sons of fellow church members | Sons of service club members-
Rotary, Kiwanis, etc. |
| Young men interning at your place of business | Summer help at your place of
business <i>(cont. on page 3)</i> |

(cont. from page 2)

Young men who coach youth sports teams

Sons of your physician, dentist, optometrist, financial planner, insurance agent, etc.

Student-athletes from local schools where you know the athletic director or coaches

Young men involved in Boy Scouts

Young men working at summer camps your children attend

Students from schools where you worked/taught

Sons of your barber/hair stylist

Sons of poll workers

Sons of fellow members of nonprofit organizations to which you belong

Your newspaper carrier

Students you meet during Wabash Day service projects

Visit www.wabash.edu/alumni/admissions to refer a student to Wabash.

Awards Night Coverage

One of the goals of the re-organization of the alumni volunteers program is to increase our participation at high school awards night programs. These programs provide an opportunity to recognize the young men attending Wabash in the fall.

Perhaps most important, these programs allow the College a few minutes of “free advertising” in front of a captive audience that includes underclassmen who may consider Wabash during their college search and their parents.

Volunteers expressed surprise after learning Wabash was only one of a handful of schools sending representatives to these programs. In fact, we know of several programs where Wabash was the only school presenting awards to their students while other schools relied on the high school officials to handle the presentation of awards. Our willingness to make the extra effort to recognize our students serves as another example of how Wabash stands out from the competition.

This year, Wabash presented awards at 87 high schools and 71 volunteers took part in this effort. In previous years, our coverage totaled about 40 high schools.

Audra Abney took care of gathering the dates, times, and locations of events that we could attend and with the help of the admissions counselors, arranged coverage by contacting interested volunteers. If you would like to represent the College at programs in your area, contact Audra at abneya@wabash.edu.

Of course, we cannot cover these programs until we have young men who choose Wabash. The first step is to get more young men to look at Wabash and that means referrals. Referrals remain our best source of young men who will consider, apply, and ultimately, attend Wabash.



(Chip Timmons '96 at Sheridan HS)

**Check out the 2005-06
Referral Honor Roll at
www.wabash.edu/admissions/assist.**

Summer Canoe Trip

Chip Timmons '96



What began as a summer send-off event for a handful of students from Harrison High School in Lafayette has grown into one of our most popular campus visit programs.

Mark Grossenbacher '97, then a teacher at Harrison, teamed with staff member Mike Reidy to host a canoe trip designed to bring incoming freshman to campus for a more relaxed visit prior to enrolling in August. This year's event was held on June 23 and brought over 50 canoeists to campus. Attendees included prospective students, incoming freshmen, current students, Wabash faculty, alumni and staff. Special thanks go to Associate Professor of Economics Frank Howland and Assistant Professor of Physics James Brown for their participation, and Jared Grigsby '01 who brought several of his students to campus.

Heavy rains of late had us concerned about the water levels, but the creek proved to be swift yet safe for the trip. A trip that takes about 90 minutes under normal conditions took just about an hour thanks to the current, but everyone enjoyed themselves nonetheless.

After returning to campus and drying off, the group headed to Caleb Mills house for a picnic and the presentation of a few awards. Yogi Kao '10 got the prize for traveling the greatest distance to join us. Yogi drove from his home in Yorktown Heights, NY. Craig Wildey '10 receive the award for "wettest canoer".

Spring Visit Day

Ben Bly '08

Admissions Summer Intern

On Saturday, May 20, the Admissions Staff hosted over 160 visitors for its annual Spring Visit Day. The day was a success with 61 prospective students on campus as well as 100 additional family members. It was a beautiful spring afternoon that showed off the gorgeous Wabash College campus at its best.



Directed towards rising juniors and seniors and their families, the Spring Visit Day's goal was to introduce the students to all that Wabash has to offer and to increase their interest in the liberal arts. The program involved campus tours, a faculty and student panel, as well as a talk by the Dean of Admissions Steve Klein. At the end of the day, the prospective students and their family members were able to take tours through Fiji's newly renovated fraternity house. In addition, athletes had the opportunity to meet with the Wabash coaches in their respective sports.

As a tour guide and a member of the student panel, it was interesting to see that the questions and concerns have not changed much since being a prospective student myself two short years ago. The high school students and their parents were interested in the usual topics such as classroom sizes, student to teacher ratios and interactions, living units, independent vs. fraternity life, and study abroad opportunities.

Having a father and brother who graduated from Wabash, I was less concerned about the all-male environment as a high school student in my college search because I had already been exposed to the benefits. However, those who do not know Wabash as well brought up the notorious questions about the social life and differences at a college for men. We tried to reduce their concerns by explaining that there are plenty of opportunities to interact with the opposite sex with a little bit of effort. Also, the prospective students were all encouraged to come back for an overnight visit once classes resume next fall. This is the best way to truly get a feel for the Wabash atmosphere.

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Upcoming Visit Days

Fall Visit Days— September 22, October 6 & 20, November 3 & 17, December 1.

*Registration for these programs is capped at 20 students/program.

National Guidance Counselor Symposium — October 6, 2006 *Limited number of spaces available for this event.

Top Ten Visit Day— November 8, 2006

A student must have rank in the top 10 % of his class to attend this program.



Update on the Class of 2010

On August 24, the class of 2010 will report to campus, the class looks to be large, talented and diverse. To date, we have received deposits from 289 students. After “summer melt”, we anticipate an entering class of 265-270 students.

A complete profile of this year’s freshman class will be available once everyone has arrived and registered for classes. If you would like to meet members of the Class of 2010, like Miquel Esquivel from Salina, CA pictured here, visit their website at www.wabash.edu/class2010.



New Staff and Territories

Staff turnover is prevalent in the world of college admissions and our office has been fortunate in that we have had to deal with very little turnover during the past five years. Steve Marcou ’93 left our office in May to accept a position in the financial services industry.

During Steve’s tenure in our office, Steve directed our alumni volunteer program and recruited scores of young men from across the country. Steve plans to remain an active volunteer and started by attending the awards night programs at Tri-West and Brownsburg high schools. We wish Steve all the best as he begins his new career.

On July 3, the Admissions Office welcomed Marc Welch ’99 to our team. Marc returns to Wabash after teaching Spanish at Crawfordsville High School for the past five years and at Beech Grove High School two years prior to coming to Crawfordsville.

Marc’s territory will include Tippecanoe county and several counties in southern and east central Indiana as well as the states of Alaska, Connecticut, Maine, Massachusetts, Michigan, New Hampshire, Rhode Island, and Vermont.

With Marc’s arrival and Steve’s departure, our recruitment territories have changed a bit.

Rudy Cope will remain our counselor for the Greater Evansville area (Gibson, Posey, Vanderburgh, and Warrick counties) and will now cover the states of Colorado, Minnesota, Missouri, Ohio, Oklahoma, Oregon, Washington, Wisconsin, and the west suburbs of Chicago.

The final territory change brings Steve Klein back to the north suburbs of Chicago.

